

(19) World Intellectual Property
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International Bureau



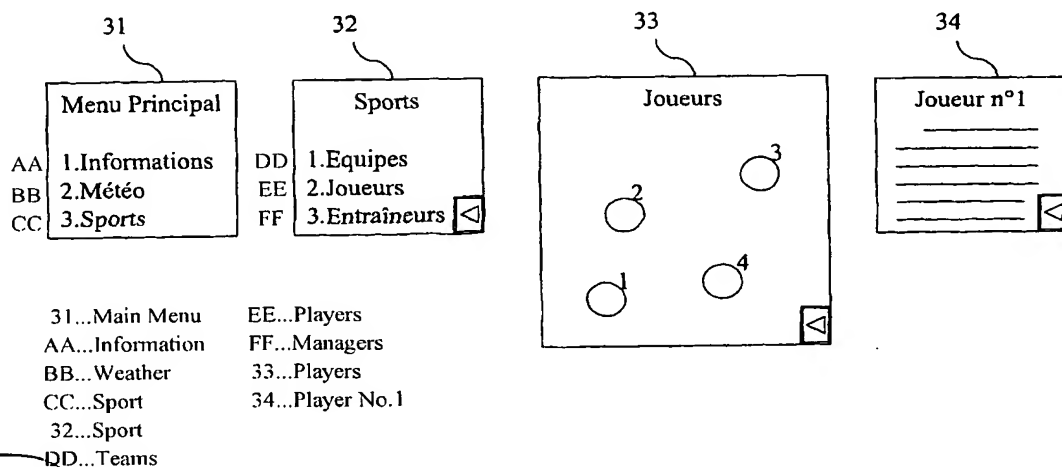
(43) International Publication Date
18 March 2004 (18.03.2004)

PCT

(10) International Publication Number
WO 2004/023799 A1

- (51) International Patent Classification⁷: **H04N 5/445** (74) Agent: **CHAFFRAIX, Jean**; Société Civile SPID, 156 Boulevard Haussmann, F-75008 Paris (FR).
- (21) International Application Number: **PCT/IB2003/003817** (81) Designated States (*national*): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
- (22) International Filing Date: 22 August 2003 (22.08.2003)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data:
0210927 4 September 2002 (04.09.2002) FR
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- (84) Designated States (*regional*): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).
- Published:**
— with international search report
- For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.*

(54) Title: METHOD OF DISPLAYING AN INTERACTIVE CONTENT



(57) Abstract: The invention relates to a method of displaying elements (31, 32, 33, 34) of an interactive content on a screen intended to display data transmitted in a digital television format comprising subtitles, by means of a command interface comprising a plurality of inputs. The elements of the interactive content are comprised in interactive subtitles, an interactive subtitle being associated with a link table indicating at least one correspondence between an input of the command interface and another subtitle. A subtitle based on an interactive subtitle is displayed by activating the input of the command interface corresponding to this subtitle.